

CLEVELAND BALLET

GLADISA GUADALUPE | ARTISTIC DIRECTOR

The playbills for Cleveland Ballet's upcoming season will help you reach an audience of Northeast Ohio's best consumers.

Your ad in Cleveland Ballet playbills will associate you with the very **best in dance and arts in Cleveland**, and position your brand for a unique theater audience.

As we enter our seventh season, our holiday favorite production, The Nutcracker, will return to Playhouse Square. New productions of Don Quixote and A Midsummer Night's Dream will be a great addition to our fast-growing works and company.

Cleveland Ballet has been recognized as 'the fastest growing ballet company in the nation, with 28 company dancers from more than 10 countries and 4 continents'.

For more information about the upcoming season, please visit www.clevelandballet.org.



2021-22 Season

DON QUIXOTE

Oct 15 - 16, 2021

THE NUTCRACKER

Dec 3 - 5, 2021

A MIDSUMMER NIGHT'S DREAM

May 6 - 7, 2022



Ad Size

Full Page

4-5/8" x 7-5/8"
per show*

1/2 Page

4-5/8" x 3-3/4"
per show*

1/4 Page

Horizontal: 4-5/8" x 1-3/4"
Vertical: 2-1/4" x 3-3/4"
per show*

Full Season*

\$1,800.00

(\$300.00)

\$960.00

(\$160.00)

\$510.00

(\$85.00)

Find out how this audience can help increase your sales contact
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