

CLEVELAND BALLET

GLADISA GUADALUPE | ARTISTIC DIRECTOR



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CLEVELAND BALLET ARTISTIC DIRECTOR, GLADISA GUADALUPE, MAKES NATIONAL NEWS WITH THE STRATEGIC REOPENING OF HER COMPANY AND SCHOOL DURING COVID-19

CLEVELAND, OH- The dance world is anxious to hit the stage as Ohio Governor, Mike DeWine, permits the reopening of studios and gyms; however, Cleveland Ballet Artistic Director, Gladisa Guadalupe, finds it important to proceed with safety on all fronts, especially with her company and school.

“Collaboration is more important now than ever,” Guadalupe said. “We are so grateful for our partnership with University Hospitals Sports Medicine and the impacts it’s making in the dance world.”

Cleveland Ballet company and University Hospitals Sports Medicine will be hosting a Return to Dance Q&A Webinar on Thursday, June 18th, at 12:00 p.m. to discuss injury prevention when returning to dance and how to safely perform in today’s environment. This free webinar is being held through University Hospitals via Zoom, but requires registration. Be sure to register through University Hospitals and Cleveland Ballet Facebook pages.

The panel will include Cleveland Ballet Artistic Director Gladisa Guadalupe, sports medicine physician Amanda Weiss-Kelly, MD and physical therapist Anna Cervený, PT, DPT.

“All athletes should adopt an injury prevention program to sustain their health and elongate their careers,” Guadalupe said. “Coming back after 3 months puts you in a vulnerable state that will lead to chronic injuries, making it more difficult to get back into shape or work through a new injury.”

Guadalupe is also making strides with School of Cleveland Ballet, by discussing the financial survival of her 20 year old school during COVID-19 with CNBC of New York, New York in their hard hitting story called, “The Path Forward,” on June 19th from 7:30-8:00 p.m. ET.

CNBC will be airing an interview with Guadalupe led by anchorwoman, Sara Eisen, and guest expert, Michele Romanow, to further discuss the school’s financial setbacks and recoveries, as well as how dance classes have changed in the age of COVID-19.

ABOUT CLEVELAND BALLET: From the fascinating history of dance in Cleveland starting at the beginning of the 20th century, Dr. Michael Krasnyansky, a successful Russian businessman who settled in the Cleveland area, and his wife Gladisa Guadalupe, a wonderful dancer originally from Puerto Rico, have made their mission to build on the vision and business acumen of Adella Prentiss and impresario Giacomo Bernardi. Prentiss and Bernardi were instrumental in the development of Cleveland’s dance audience. They were responsible for bringing one of the world’s foremost ballerinas of the 20th century, Anna Pavlova, as well as the internationally famous Diaghilev Ballets Russes which performed in this city during their first U.S. tour. Today and under their artistic vision, business expertise and leadership Dr. Krasnyansky and Ms. Guadalupe has established the city’s resident ballet company, Cleveland Ballet, successfully filling the void of classical and contemporary ballet. Please see <https://case.edu/ech/articles/c/cleveland-ballet> and <https://case.edu/ech/articles/d/dance> for more information.

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